

**A visit to RTL Cologne:  
Tour of the on-site studios followed by  
presentation on the long-standing cooperation between RTL and Formula 1**

Dear BCCG members and guests,

Members and guests of the BCCG, NRW Region are cordially invited to attend a visit and tour at Mediengruppe RTL Deutschland in Cologne:

**Date: Thursday, 21<sup>st</sup> June 2018, 16:45**

**Venue: Mediengruppe RTL Deutschland GmbH, Picassoplatz 1, 50679 Köln**

Our hosts for this event will be the Media Group RTL Germany, one of the best-known media groups in Europe. RTL is also active in the UK through its media content production company FreemantleMedia, whose roots derive from the old Pearson TV group.

We are delighted that the BCCG has been invited on a tour at Mediengruppe RTL, with the opportunity to visit the on-site studios and the state of the art RTL broadcast center. Once the tour is completed members of the RTL legal team will give a short overview of the media operations from the perspective of the legal department including a case study on the RTL Formula 1 relationship. The exclusive free TV rights to Formula 1 domestic coverage has been one of the mainstays of RTL's popularity in Germany. This agreement has recently been successfully renewed countering the trend towards migration of premium sports coverage to Pay TV.

**16:45 Arrival and welcome, Entrance of Mediengruppe RTL, Picassoplatz 1, 50679 Köln**

**16.55 Start of Tour (the Tour will be in German)**

**18:00 "Entertainment Law at Mediengruppe RTL including Case Study Formula 1"  
Presentation by Dr Ralph Sammeck, General Counsel of Mediengruppe RTL  
Deutschland**

**18:45 Drinks and snacks with networking opportunity**

Please note that places are limited so early registration is advised and that latecomers will not be able to join the Tour. Please register online until 15 June the latest:

[http://www.bccg.de/BCCG\\_12/Events.html.Termindetail=572](http://www.bccg.de/BCCG_12/Events.html.Termindetail=572)

Yours sincerely,

Guy Street  
Chairman, BCCG NRW Region

Patron: His Excellency the British Ambassador

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